

UNIVERSIDAD AUTÓNOMA DE BAJA CALIFORNIA

FACULTAD DE IDIOMAS

FACULTAD DE HUMANIDADES Y CIENCIAS SOCIALES



The Acquisition of English through Television in the US-Mexican border: the case of Tijuana

Para obtener el Grado de Maestro en Lenguas Modernas

Presenta

Gloria María Castro Castro

Tijuana, Baja California, Julio 2017.

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Gloria María Castro Castro

Aprobado por:

Dra. Jitka Chrová

Directora del Trabajo Terminal

Dr. Francisco Javier Hernández Quezada

Codirector del Trabajo Terminal

Mtra. Ana Rosa Zamora Leyva

Lectora del Trabajo Terminal

Tijuana, Baja California, Julio 2017.

Index

Acknowledgements	2
Abstract	6
1. Chapter I: Introduction	7
1.1 Background	7
1.2 Problem statement.....	10
1.3 Objectives.....	11
1.3.1 General Objective	
1.3.2 Specific Objectives	
1.4 Justification.....	12
2. Chapter II: Theoretical Framework.....	14
2.1 Language.....	14
2.1.1 Language Acquisition.....	15
2.1.2 Stages of Language Acquisition.....	16
2.2 Second Language Acquisition.....	20
2.2.1 Theories.....	21
2.2.2 Social and Affective Factors of Language Acquisition.....	22
2.3 Situations of Language Acquisition.....	23
2.3.1 Classroom Situation.....	24
2.3.2 Natural Situation.....	24
2.3.3 Bilingualism.....	25
2.3.3.1 Types of bilingualism.....	28

2.3.4 Mass Media influence in bilingualism.....	31
2.3.4.1 Acquisition of L2 through Television.....	31
2.4 Languages in Contact.....	33
2.4.1 Diglossia.....	34
2.4.1.1 English Public School Programs in Tijuana.....	35
2.4.1.2 Transversal Conversational English Program.....	36
3. Chapter III: Methodology.....	38
3.1 Introduction.....	38
3.2 Documented Research.....	38
3.3 Field Research.....	39
3.4 Methodological Approach.....	39
3.4.1 Subjects of Study.....	40
3.4.2 Instruments: Selection and Development.....	40
3.4.3 Information Analysis.....	42
4. Chapter IV: Results and Activity Proposal.....	43
4.1 Results.....	43
4.2 Activity Proposal.....	49
5. Chapter V: Conclusions.....	51
References.....	53
Annexes.....	60

Abstract

The following study describes the acquisition process by which children from the 90s in the city of Tijuana acquired English through the constant exposure to television streamed from the contiguous border town of San Diego. In order to learn about this process, we obtained the life experiences and memories of current adults that lived in the city during their childhood and claim to have acquired the English language through television. The implemented methodology was a narrative frame survey, which helped us collect key common information and at the same time provided the personal side of each subject interviewed. The sample was controlled, since they had to be people that use the English language in their jobs as English teachers. Once the results were collected, they were analyzed parting from their common experiences and which ones were considered to be key in second language acquisition. An educational proposal based on the particular findings of our subjects was designed, in order to provide adequate autonomous resources to complement an English program developed by the government entitled Transversal Conversational English.