

UNIVERSIDAD AUTÓNOMA DE BAJA CALIFORNIA
FACULTAD DE IDIOMAS



Japanese women's language: a corpus-based study

Para obtener el grado de Maestra en Lenguas Modernas

Presenta

Marcela Salgado Mercado

Tijuana, Baja California, 29 de junio 2021

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Aprobado por

A handwritten signature in blue ink, appearing to read "Rosío del Carmen Molina Landeros".

Rosío del Carmen Molina Landeros
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Tijuana, Baja California, 29 de junio de 2021

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Notes on romanization and abbreviations

Abbreviations for this research are used to provide grammatical information for the linguistic classes. These are as follows: A, adjective; Adv, adverb; AN, adjectival noun; AUX, auxiliary verb; CON, conditional; COP, copula; EM, emoji; (F), female exclusive; GN, genitive marker; HON, honorific form; HUM, humble form or *kenjōgo*; IMP, imperative form; KAO: kaomoji; N, noun; NEG, negative; NOM, nominalizer; (M), male exclusive; OM, direct object marker; PASS, passive form; PFX, prefix; PLN, plain form; POT, potential verb; PRT, particle; PST, past; RSP, respectful form or *sonkeigo*; Q, question; SFP, sentence final particle; SFX. Suffix; TM, subject topic marker; and V, verb.

To transcribe Japanese language into roman letter, we relied on the Hepburn romanization system, as is the most commonly used. This system is accessible to non-Japanese readers as it allows to pronounce Japanese words in a coherent manner. To be more specific, the Modified Hepburn romanization, where *hiragana*'s long vowels are transcribed as ā, ī, ū, ē, ō; in *katakana* however, long vowels are followed by a macron (*chōonpu* or *namidasshu*). In the case of place names, for instance, *Tōkyō* is the correct romanization, but for practical reasons the macrons are omitted.

Summary

This research indagated tweets whose authors are cis-gender and transgender and or transsexual Japanese women, to determine the current usage of Japanese women's language or *joseigo* in the social media setting. The lexical features of *joseigo* became the tool to measure the amount of importance given to the ideology behind such genderlect. Firstly, many authors point out that *joseigo* is an ideological construct voiced mainly through popular media, conversely disseminating stereotypical notions of women and femininity. It represents, thus, a way for women to conform to society's expectations by harnessing *joseigo* language patterns. In that case, this fact may mean that transgender women will wield *joseigo* as a means to further project femininity.

This paper is proposing a description of the usage of lexical features in a social media context, particularly Twitter. The samples are two corpora, compilated from 10 Japanese women Twitter profiles, about 100 tweets from each user. Thus, to analyze *joseigo* usage against general usage, we followed a corpus-based approach to compare the most stereotypical lexical items. In which approximately 16 femininity indexing items were found, however not all of these are considered salient or key. To calculate such saliency, we compared both corpora, cis-gender and transgender, against a reference corpus to obtain keyness values. This value indicated that out of the 16 items, 9 items have positive keyness (saliency) in the cis-gender corpus, and 8 items in the transgender corpus, thus pointing to an informal usage of *joseigo* and femininity indexing resources when using Twitter.

Keywords: *Japanese language; Japanese Women's Language; Joseigo; Sociolinguistics; Corpus Linguistics; LGBT Linguistics.*